

Date: March 23, 2005

P. O. Box 2508
Cincinnati, OH 45201

PLAY FOR P I N K INC
% BARBARA DICKSTEIN
175 E 74TH ST STE 17B
NEW YORK NY, 10021

Person to Contact:
Steve Brown 31-07422
Customer Service Specialist
Toll Free Telephone Number:
8:30 a.m. to 5:30 p.m. ET
877-829-5500
Fax Number:
513-263-3756
Federal Identification Number:
22-3503952

Dear Sir or Madam:

This is in response to the amendment to your organization's Articles of Incorporation filed with the state on December 28, 2004. We have updated our records to reflect the name change as indicated above.

In July 1998 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca, Director, TE/GE
Customer Account Services